

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950226-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	950226	07901802

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	9:21 PM	Mon NBC Prime VOICE	Prime Other	:30	USPRTV19ACH	\$8,000.00 NM
2	10/08/12	10/08/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/08/12	10:34 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	USPRTV19ACH	\$6,000.00 NM
3	10/02/12	10/02/12	NBC Prime PARENTHOOD	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/02/12	10:09 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	USPRTV19ACH	\$5,500.00 NM
4	10/03/12	10/03/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12		NBC Prime L&O SVU	9:00-10:00 PM	:00		\$5,000.00 NM
See MG 4.2,4.3									
2	WESH	F	10/05/12	9:18 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	USPRTV19ACH	\$4,000.00 NM
MG for 5.1,4.1									
3	WESH	Su	10/07/12	7:07 PM	NFL PRE-GAME	7:00P-8:00PM	:30	USPRTV19ACH	\$6,000.00 NM
MG for 5.1,4.1									
5	10/03/12	10/03/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/03/12		NBC Prime CHICAGO FIRE	10:00-11:00 PM	:00		\$5,000.00 NM
See MG 4.2,4.3									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,500.00
<u>Agency Commission</u>	\$4,425.00
<u>Net Amount Due</u>	\$25,075.00